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SHOPPING, SEDUCTION AND MR SELFRIDGE (TV TIE-IN)



Profile Books Ltd. Paperback. Book Condition: new. BRAND NEW, Shopping, Seduction and Mr Selfridge (TV tie-in), Lindy Woodhead, In 1909, the largest department store in London's West End, designed and built from scratch, opened in Oxford Street in a glorious burst of publicity. The mastermind behind the facade was American retail genius Harry Gordon Selfridge: maverick businessman, risk-taker, dandy and one of the greatest showmen the retail world has ever known. His talents were to create the seduction of shopping....

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