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How to Start Your Very First Business (Hardback)

By The Creators of Warren Buffett's Secret Millionaires Club,
Julie Merberg, Sarah Parvis

Downtown Bookworks, United States, 2015. Hardback. Book Condition: New. 231 x 185 mm. Language: English . Brand New Book. Warren Buffett created his Secret Millionaires Club as a means of teaching financial literacy to kids. How to Start Your Very First Business goes beyond saving and investing advice to encourage kids to think like entrepreneurs--providing them with the crucial, step-by-step basics they'll need to earn their very first dollar. Whether they are selling lemonade or cookies, washing cars, walking dogs, babysitting, or planning to launch any number of kid-appropriate businesses, How to Start Your Very First Business takes kids by the hand and shows them how to calculate their expenses and maximize profits like a pro. Tons of creative business ideas and stories of real junior entrepreneurs offer practical inspiration. And simple, thoughtful worksheets and exercises help enterprising kids to figure out what it is they want to do--and how to go about doing it! From building a brand to marketing goods and services, everything is broken down into clear, simple steps in a fun, friendly, totally approachable way. What's more, the book is packaged with a Square credit card reader (which gets plugged into any smart phone...



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